

# Corporate Membership Opportunities



PHOENIX  
Sister Cities

Discovery Changes Everything.

## Our Mission

Phoenix Sister Cities exists to create people-to-people relationships between the residents of Phoenix and its sister cities through commercial, educational, cultural and artistic exchange programs and events that create and sustain global, long-term, international partnerships and business opportunities for the citizens of Phoenix.



## Corporate Membership Opportunities

### Global Level \$20,000

- Presenting sponsor of Mayor's International Gala
  - Sponsor of Mayor's table
  - 2 seats at the Mayor's table
  - 2 tables of ten
  - 10 guests at Mayor's private reception
  - Company logo on event invitation and program
  - Full page ad in event program
  - Company logo and link on PSC website
  - Recognition sponsorship on PSC social media
  - Company logo displayed via "gobo" lights at event
  
- Presenting sponsor of Global Links Business Outlook Luncheon
  - 2 tables of ten
  - Company logo on event invitation and program
  - Full page ad in event program
  - Company logo and link on PSC website
  - Recognition of sponsorship on PSC social media
  
- Corporate membership
  - Support PSC programs & exchanges including Youth Ambassador Exchange Program
  - Invitation to international functions
  - "Friend" level (\$125) memberships for 10 designated employees to include benefits of:
    - Membership rates for Phoenix Sister Cities' events and travel
    - Subscription to Phoenix Sister Cities' newsletter
    - Participation as a voting member in Phoenix Sister Cities' committee/s of choice
    - Invitations to Phoenix Sister Cities' events
    - Networking opportunities with municipal and corporate leaders
  
- Membership in Sister Cities International with accompanying benefits



## Corporate Membership Opportunities

### Presidential Level \$15,000

- Sponsor of Mayor's International Gala
  - 2 tables of ten
  - 8 guests for Mayor's private reception
  - Company logo on event invitation and program
  - 1/2 page ad in event program
  - Company logo displayed via "gobo" lights at event
  - Company logo and link on PSC website
  - Recognition of sponsorship on PSC social media
  
- Sponsor of Global Links Business Outlook Luncheon
  - 1 table of ten
  - Company logo on event invitation and program
  - 1/2 page ad in event program
  - Company logo and link on PSC website
  - Recognition of sponsorship on PSC social media
  
- Corporate membership
  - Support of PSC programs & exchanges including the Youth Ambassador Exchange
  - Invitation to international functions
  - "Friend" level (\$125) memberships for 6 designated employees to include benefits of:
    - Membership rates for Phoenix Sister Cities' events and travel
    - Subscription to Phoenix Sister Cities' newsletter
    - Participation as a voting member in Phoenix Sister Cities' committee/s of choice
    - Invitations to Phoenix Sister Cities' events
    - Networking opportunities with municipal and corporate leaders
  
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## Corporate Membership Opportunities

### Ambassador Level \$10,000

- Sponsor of Mayor's International Gala
  - 1 table of ten
  - 6 guests for Mayor's private reception
  - Company logo on event invitation and program
  - 1/4 page ad in event program
  - Company logo displayed via "gobo" lights at event
  - Company logo and link on PSC website
  - Recognition of sponsorship on PSC social media
  
- Sponsor of Global Links Business Outlook Luncheon
  - 1 table of ten
  - Company logo on event invitation and program
  - ¼ page ad in event program
  - Company logo and link on PSC website
  - Recognition of sponsorship on PSC social media
  
- Corporate membership
  - Support of PSC programs & exchanges including the Youth Ambassador Exchange
  - Invitation to international functions
  - "Friend" level (\$125) memberships for 4 designated employees to include benefits of:
    - Membership rates for Phoenix Sister Cities' events and travel
    - Subscription to Phoenix Sister Cities' newsletter
    - Participation as a voting member in Phoenix Sister Cities' committee/s of choice
    - Invitations to Phoenix Sister Cities' events
    - Networking opportunities with municipal and corporate leaders
  
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## Corporate Membership Opportunities

### Consul General Level \$5,000

- Sponsor of Mayor's International Gala
  - 6 seats at a table of ten
  - 4 guests for Mayor's private reception
  - Company logo on event program
  - ¼ page ad in event program
  - Company logo on PSC website
  - Recognition of sponsorship on PSC social media
  
- Sponsor of Global Links Business Outlook Luncheon
  - 6 seats at table of ten
  - Company logo on event program
  - ¼ page ad in event program
  - Company logo on PSC website
  - Recognition of sponsorship on PSC social media
  
- Corporate membership
  - Support of PSC programs & exchanges including the Youth Ambassador Exchange
  - Invitation to international functions
  - "Friend" level (\$125) memberships for 2 designated employees to include benefits of:
    - Membership rates for Phoenix Sister Cities' events and travel
    - Subscription to Phoenix Sister Cities' newsletter
    - Participation as a voting member in Phoenix Sister Cities' committee/s of choice
    - Invitations to Phoenix Sister Cities' events
    - Networking opportunities with municipal and corporate leaders
  
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## Corporate Membership Opportunities

### Consul Level \$2,500

- Sponsor of Mayor's International Gala
  - 4 seats at a table of ten
  - 2 guests for Mayor's private reception
  - Mention on event program
  - Mention on PSC website
  
- Sponsor of Global Links Business Outlook Luncheon
  - 4 seats at table of ten
  - Mention in event program
  - Mention on PSC website
  
- Corporate membership
  - Support of PSC programs & exchanges including the Youth Ambassador Exchange
  - Invitation to international functions
  - "Friend" level (\$125) membership to include benefits of:
    - Membership rates for Phoenix Sister Cities' events and travel
    - Subscription to Phoenix Sister Cities' newsletter
    - Participation as a voting member in Phoenix Sister Cities' committee/s of choice
    - Invitations to Phoenix Sister Cities' events
    - Networking opportunities with municipal and corporate leaders
  
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## Corporate Membership Opportunities

### Diplomat Level \$1,500

- Sponsor of Mayor's International Gala
  - 2 seats at a table of ten
  - Mention on event program
  - Mention on PSC website
  
- Sponsor of Global Links Business Outlook Luncheon
  - 2 seats at table of ten
  - Mention in event program
  - Mention on PSC website
  
- Corporate membership
  - Support of PSC programs & exchanges including the Youth Ambassador Exchange
  - Invitation to international functions
  - PSC membership to include benefits of:
    - Membership rates for Phoenix Sister Cities' events and travel
    - Subscription to Phoenix Sister Cities' newsletter
    - Participation as a voting member in Phoenix Sister Cities' committee/s of choice
    - Invitations to Phoenix Sister Cities' events
    - Networking opportunities with municipal and corporate leaders
  
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## Corporate Membership Opportunities

### Attaché Level \$500

- Company name listed in Phoenix Sister Cities newsletter
  
- PSC membership to include benefits of:
  - Membership rates for Phoenix Sister Cities events and travel
  - Subscription to Phoenix Sister Cities newsletter
  - Participation as a voting member in Phoenix Sister Cities committee/s of choice
  - General invitations to Phoenix Sister Cities events
  
- Networking opportunities with municipal and corporate leaders

**FOR INFORMATION ON CORPORATE MEMBERSHIP, PLEASE CONTACT THE PHOENIX SISTER CITIES OFFICE AT 602-534-3751 OR EMAIL PAULA WEST, PRESIDENT/CEO, AT [paula.west@phoenix.gov](mailto:paula.west@phoenix.gov).**