

Ramat Gan Committee Minutes

March 9, 2017

The meeting was called to order at 5:05 pm.

In attendance were: Tina Robbins, Mimi Levinson, Carol Seidberg, Dede Turken, Edna Sitelman and Paula West. Ella Castle was a guest.

It was moved and seconded to approve the minutes of the January 12, 2017 meeting.

A new membership list was presented, but it was noted that it was not up to date, so it is being rechecked. Membership calls have been good and several members have renewed their PSC membership and there have also been some new members added.

The "Levity and Libations" wine event was discussed. It was noted that feedback from those in attendance has been very positive and after expenses there was a profit. The baskets were very well received and brought in an additional \$500.00. Final accounting has not yet been finalized. It was also suggested that a formal thank you letter on PSC stationary be sent to the Avrhami Family, the owners of London Gold, who so graciously hosted our event. Discussions for improving the event for the future then ensued. More and better marketing is needed with more time devoted to marketing. It was suggested that the Jewish Historical Society would be a good venue since it can accommodate 200+ people with seating both inside and out and they already have a liquor license as well as the contacts to purchase cases of Israeli wine. It was also suggested that there be a more structured program and entertainment. The check-in was too slow and needs to be improved and actual tickets should be emailed to guests when they pay online.

The PSC 5K Race on April 15, 2017 was discussed and everyone was encouraged to bring family and friends and help create both a Ramat Gan walking and running team.

The Mayor's Gala and Ticket Drawing was discussed. We were encouraged to sell as many tickets as possible in order to win a free table for our committee.

In the call to the Public several items were suggested for discussion at a future meeting: the Ramat Gan Fallen Soldiers Organization; Programs with the local Israeli Scouts Organization; Programs with the local Israeli American Organization; and changing our meeting time to a daytime meeting rather than evening.

The meeting adjourned at 6:05pm.

Respectfully submitted by Tina Robbins

