

CATANIA COMMITTEE – PHOENIX SISTER CITIES COMMISSION

MINUTES FROM June 16, 2016

Called to Order: 5:31 pm

Location: Arizona American Italian Club at 7509 N 12th St, Phoenix, AZ.

Meeting Chair: Enrico Orsini, Committee Chair

Attendees: Julie Magro, Charlotte Morrissey, Enrico Orsini, Terry O'Reilly, Gianna Giorgio, Fern Gold, Annastasia O'Reilly, Antoinette Yancy, Amanda & Max McCauley, Federico Grasso, Amie & Sophie Golding, Isabel Sanchez, Emily & Linda Hartzler.

Welcome and Introductions: Everyone was welcomed and introduced, including our youth ambassadors.

June Minutes: Motion made by Gianna to approve minutes, seconded by Terry. All approved.

Youth Ambassadors Program (Report/Discussion) (Youth Ambassadors)

Our ambassadors each gave a report on their trip and the hosting calendar, including their favorite things and the committee presented each of the ambassadors with gifts unique to the Phoenix area.

Catania Committee Fund (Report/Discussion) (E Orsini)

Need an updated reporting; the one we have is the same one that we had from last time and we added the hat expense and the board expense last month.

Approval of expense for gift to Catania Brother & Sister (A. Mogavero), approval of expenses for gifts to Youth Ambassadors (W. Rozov , J. Magro) (E Orsini)

Expenditures to cover \$200 expenses; moved by Gianna, seconded by Terry. All approved, no opposed.

Alessia: \$52; Wendy: \$20; Julie: \$60.45

Phoenix Sister Cities 5K TBD ~Dec. 2016 (Joint Event w/all committees) (Report/Discussion/Possible action) (T O'Reilly)

Encouragement to have all cities participate in the 5K; Terry to push Ennis to get dates on the calendar so we can begin planning, obtaining permits, etc.

Scavenger Hunt January 28, 2017 (Report/Discussion/Possible Action) (E Orsini/W Rozov)

Explanation of what the scavenger hunt is; since Mary Anne & Wendy are not here, table discussion until September.

Wine tasting fundraiser (“War of the Wines”) with Grenoble & Ramat-Gan committees, May 6 or 13, 2017 – (Report/Discussion/Possible Action) (E Orsini)

Discussion on the previous events that we have had, what our lessons learned are from those experiences. This year, much of the committee’s focus was on the Gala, so the wine event may not have been as successful as it could have been.

After discussion on dates, Gianna moved that the wine tasting take place on 5/6, seconded by Terry. All approved.

Location:

- Determination that we need to be open and look for great place for 100 people to have an event.
- Location needs to be in Phoenix.
- Enrico suggested that the club host the event, but we will need to give them something in return. Gianna stated that in the past we’ve had it at the club, but the committee had to pay for a special event license, it was labor intensive, and difficult to plan. The point was made that the labor does not have to be done by the committee provided we work that into the plan.
- Discussion around how easy it is to do the event at the hotel with the contrasting opinion that when we use the hotel we are having to pay them half of our profits.
- If we do decide to do it at the hotel we should put more effort into decorating
- Enrico suggested we all take the task of going to the potential venues and come back and discuss in September

Once we determine the details, we should quickly create an event in Groupon as soon as we can, as that will help our attendance/sales.

Dario said that he’d be willing to do it again, he can be utilized at many locations including the club.

Phil Stern’ documentary & photo exhibit and possible Italian movies from Italian Culture Institute in L.A. (Report/Discussion/Possible Action) (W Rozov)

Move this to discussion to September when Wendy is present

Discussion about bringing other possible movies to Phoenix, and the potential to bring other people into the project such as ASU or high schools. Another option is to work with Todd Cooley of St Vincent de Paul, who is in connection with an ASU professor and working on an Italian film festival that will run in the spring.

Update on business contacts with Catania (Report/Discussion/Possible Action) (S Tiralongo)

Sal may not be the right person for this as he may not have the bandwidth. Further discussion in September.

Sponsorship ideas (Report/ Discussion/Possible Action) (E Orsini)

Confusion around how sponsorships work and what we need to do; there are packets available for sponsors but Paula West said that there is a concern and they try to avoid it

Ideas for the 5K: Sole Sports, (Karen Seymore); Fit Body Boot Camp; World of Baseball

Upcoming Phoenix Sister Cities Events (Report/Discussion) (E Orsini)

Thanksgiving dinner and talent show; same day as the Chinese acrobatic show. Time moved from 6 pm to early afternoon to allow for both.

Call to the Public (Not for Discussion) (E Orsini)

Enrico shared that there is now an Italian Cooperative Council which have a member from each Italian club to be a clearing house of ideas to share ideas and collaborate. One thing that the council will do is to have bring new films travel that the country to Phoenix. This year the festival will be at St Vincent de Paul. The idea was presented to allow each group being able to have a table with information, if so we can take some materials about Catania and our committee.

Adjourn: 6:14; Motioned by Gianna and Seconded by Terry