

Phoenix Sister Cities
Calgary Committee Meeting Minutes
March 1, 2017
Armadillo Grill, 1904 E Camelback Rd
Phoenix, AZ

In attendance: Penny Clark, Stephen Thompson, Ed Taylor, John Rice, Janice Mrkonjic, Judy Hawley, Suzie Austin, Rick Gerrard, Bob Albert, Heidi Hiester

1. Meeting called to order at 6:05pm by John Rice.
2. Motion to approve the minutes was made by John Rice and seconded by Suzie Austin. Minutes were approved.
3. Committee Reports - \$260 was added. Funds are in the black. \$91 was spent and \$352 from the 50/50 raffle at the picnic was added.
4. Youth and Education - there no participants from Calgary in 2017. Announcements will be made as to where the ambassadors will be going on March 3, 2017. The event will include pictures with committee members. The event is open to the public, however if anyone from the Calgary Committee is interested in attending it would be good to give Bethany a heads up as there is expected to be a sizeable crowd.
5. Committee Activities:
 - a. Tables at MIM, Thunderbird and the Canadian Picnic to raise awareness. Thunderbird/ASU is a major supporter of Phoenix Sister Cities with a donation of \$25,000.
 - b. The Canadian Consul General, James Villeneuve, will not be going to the Mayor's Gala. Gavin is very interested in a July 1 Canada Day event.
 - c. MIM - there was a steady stream of people interested in speaking to committee members. About 20 people expressed interest and provided their contact information.
6. There was a proposal that the meeting in May be a social meeting.
7. The committee needs a volunteer to maintain the email database. Strike while the iron is hot and contact all individuals who provided contact info/indicted interest in the committee to invite them to the April meeting.

. Canada Day - KeatsConnelly is planning an event for 100-150 attendees. There is the possibility that PSC Calgary Committee can partner on this event and obtain some revenue, perhaps in a silent auction. There was discussion on what the event might possibly look like. This will be determined mostly by KeatsConnelly so focus of PSC Calgary Committee should be how we can participate. Event should include Tim Horton's coffee. Raffle tickets should be able to be designated towards specific prizes. There is a need to collect raffle prizes. To date the only raffle prize is a Right on Target gift certificate.

The KeatsConnelly event will be invitation only. The Calgary Committee would be volunteers, helping out with whatever is needed. If the Calgary Committee partners with KeatsConnelly it is fine to that the event is held outside Phoenix city limits. Janice will step up to help with Canada Day.
8. The Canadian Consul General for the Southwest region, James Villeneuve, has one year left on his term. We should work to develop a better relationship with Gavin, who will probably stay on when James leaves. We will definitely plan to include the Consul General in the picnic for 2018. The strategy would be to go to the highest ranking person with the invitation with a copy to career member. The next strike would be Canada Day.

9. Phoenix Sister Cities updates:
 - a. The 5K website is set up. The race/walk will be in the same location as previous years. This year the date will be the day before Easter. Stephen, John and Heidi will possibly attend. Janice is planning to get a team together (<http://edplus.asu.edu/>). Suzie and John will volunteer to work a table.
10. Camp Courage - check in with Sue Evasiuk to see how many campers will be attending in 2017.
11. The Disabilities Group is still selling gift baskets. Ramat Gan is having a wine tasting and hors d'oeuvres. Tickets are now for sale for the Mayor's Gala.
12. Plans for next year:
 - . Bring in \$1000 in revenue. Start with Canada Day (\$500). Possibly another 50/50 raffle at Canadian Thanksgiving (\$100). Check into the possibility of selling Canadian chocolate.
 - a. Do not recommend bringing back the Pancake Breakfast or the Golf Tournament at this time because we do not have enough volunteers to run these bigger events.
13. Call to Public – We should review what Glenn Williamson, Honorary Consul of Canada in Arizona, is planning to do for Canada Day.
14. Meeting adjourned at 7:18pm.